

Environment Analyst Business Summit 2017

Driving Innovation & Collaboration to Overcome Uncertainty

Wednesday 21 June 2017
Holiday Inn London - Kensington

Environment Analyst Business Summit 2017

Our 3rd annual Business Summit is aimed specifically at business leaders and executives within the environmental consulting and management sector.

Highly focused on the specific issues affecting the sector, this unique, one-day event, brings together senior-level speakers from environmental consulting firms, government/regulatory bodies, business analysts, contractors and client organisations. They will provide, first-hand, the latest thinking on a number of key issues, including:

- State of the UK Environmental Consultancy Market: Drivers, Disruptors & Growth Opportunities - and Industry Panel Response
- Managing the Environmental Impacts of Complex Infrastructure through Successful Collaborative Partnerships
- Client Perspectives & Project Case Studies highlighting future environmental priorities and challenges and how they are working with environmental consultants
- International Drivers, Opportunities & Policy Outlook
- Harnessing Environmental Data Management Innovation and Technologies to Add Value
- New Industry Resourcing and Skills Development Solutions

Recognising the opportunity this event brings for meeting potential partners and clients, and also for exchanging ideas with your peers, ample time has been built into the programme for interactive discussion and debate, as well as informal networking. This includes designated Q&A time after each session, industry panels and roundtables, providing valuable opportunities for sharing opinions and experiences with others facing similar issues. Networking time is also built into the extended refreshment breaks, evening drinks reception and a pre-summit dinner (optional).

Who should attend?

- ✓ Chief Executive Officers
- ✓ Managing Directors
- ✓ Practice Directors
- ✓ Technical Directors
- ✓ Heads of Environmental Services
- ✓ Strategic / Business Development Directors
- ✓ Principal Environmental Consultants

Why attend?

Expert panel

Business Summit 2017 brings together a balanced panel of experts - representatives from industry, government and professional advisers - all ready to provide up-to-date policy and practical advice and guidance to help you improve your risk and remedial decisions.

Current thinking

Designed by you, for you, the conference programme has been written following research with Chief Executive Officers, Managing Directors, Practice Directors, Technical Directors and Heads of Environmental Services in order to provide, first-hand, the latest thinking on a number of key issues.

Client Perspectives

Learn from hands-on experience in a series of case studies which will provide technical guidance and practical frameworks, and come away with best practices that you can apply immediately within your organisation.

Time efficiency & focus

Remove yourself from day-to-day distractions for a day and benefit from a series of focused presentations designed to tackle key issues and impart practical advice and guidance.

Interactive roundtable discussions

An opportunity for delegates to choose one topic to discuss in a more informal, participative format. Each roundtable will be hosted by a facilitator who will lead the discussion, encouraging optimum debate and exchange of ideas.

Q&A panel discussions

In addition to expert-led presentations and practical case studies, there will also be a number of Q&A panel discussions throughout the day to address your specific questions and challenges.

Networking

Meet and mingle with senior professionals in your sector - an invaluable networking and knowledge-sharing opportunity.



Sponsor or exhibit at the EA Business Summit



This highly regarded annual event provides you with a targeted audience of engaged, senior decision makers making this the ideal opportunity for you to promote your products and services by investing in our cost-effective exhibitor and sponsorship packages.

Sponsorship of our Pre-Summit Leaders Networking Dinner is also available



For more information and prices
email ea.sales@environment-analyst.com or call +44 (0) 20 3637 2191

Tuesday 20 June

- 19.00 Pre-Summit Industry Leaders` Networking Dinner (19.30 sit down)**
Hosted by Environment Analyst, we would like to invite senior industry executives for an informal networking dinner and pre-summit warm up on the evening prior to this event. Separately bookable. *(the dinner is optional)*

Wednesday 21 June

- 8.30 Registration and refreshments**
- 9.00 Morning Chairman's opening remarks and keynote address**
Trevor M Hoyle, CEO - Europe, RPS Group

Session 1: Market Drivers & Environmental Policy Framework

- 9.20 Key Environmental Policy Drivers & Priorities For The Next Five Years**
- Pinpointing factors that will drive growth in the UK environmental sector:
 - exploring where the next environmental innovations will come from
 - Implications of Brexit and opportunities inside/outside of the EU
 - International climate policy update (post-Trump)
- Matthew Farrow, Executive Director, Environmental Industries Commission (EIC)*
- 9.40 State of the UK Environmental Consultancy Market: Drivers, Disruptors & Growth Opportunities**
- Historic growth trends - work area opportunities and constraints
 - Market leaders & M&A
 - Market drivers amid Brexit / policy hiatus
 - Outlook & market forecast
- Julian Rose, Managing Director, Environment Analyst*

- 10.00 Q&A**

Session 2: The Industry Response

- 10.05 Industry Panel Discussion**
- Industry panellists will respond to these market trends and observations offering insight on how their companies are responding to threats and opportunities, whilst protecting and enhancing the value of the service they provide
- Lara Potter, Business Director, Strategic Environmental Consultancy, Arcadis*
- Stephanie McGibbon, Associate Director, Arup*
- Dan Matthews, Director, CGL*

- 10.45 Morning refreshments**

Session 3: Managing the Environmental Impacts of Complex Infrastructure through Successful Collaborative Partnerships

- 11.10 Keynote Address: Determining Future UK Infrastructure Requirements & The Resulting Environmental Implications**
- Outlining how future infrastructure requirements will be identified and prioritised
 - Exploring how environmental risks and obligations will be considered alongside this
- Joanne Murphy, National Technical Adviser, National Environmental Assessment Service, Environment Agency*
- Sector Opportunity Spotlight: Major UK Infrastructure Projects**
- This session will feature case studies of major UK infrastructure projects across different sectors, discussing the environmental challenges of delivering these projects and best practice in collaborative partnerships
- 11.30 Addressing the Environmental Challenges of Delivering Heathrow Expansion**
- Update on the project development
 - Detailing the environmental challenges and the approach to addressing these
 - Outlining how we work with consultants to support this approach
 - Engaging with local communities and stakeholders
 - Lessons learned for future infrastructure and transport projects
- George Davies, Head of Expansion Sustainability & Environment, Heathrow Airport*
- 11.45 Spotlight on the Glyn Rhonwy Pumped Storage Hydropower Project**
- Update on the project development
 - Detailing the environmental challenges and the approach to addressing these
 - Outlining best practice in consultant / client and other partner consortiums to support this approach
 - Engaging with local communities and stakeholders
 - Lessons learned for future energy projects
- Catherine Anderson, EIA Associate Director, AECOM*
- 12.00 Addressing the Environmental Challenges of Delivering Crossrail 2**
- Crossrail 2 project update
 - Sustainable design: What does it mean to Crossrail 2
 - Distinguishing environmental mitigation and sustainable design
 - Crossrail 2 priorities
 - Case studies
 - Update on proportionate EIA
- Nick Giesler, Head of Environment, Crossrail 2, Transport for London*

12.15 Q&A

12.25 Effective Partnering & Collaboration For Successful Project Delivery

- Detailing the regulatory, environmental and investment pressures faced by UK water companies and the implications of these for capital and asset management planning and project delivery
- Exploring the options available for partnership and other collaboration to maximise resources and increase innovation
- Outlining key criteria for a good partnership:
 - maximising the benefits of early-contractor involvement
 - the role of SMEs in delivering innovation and efficiency
- Detailing how alliance delivery partnerships are working in practice:
 - the benefits of these to both us and our supply chain
 - our expectations of our alliance partners

Steve Kaye, Head of Innovation, Anglian Water

12.40 Contractor Perspective: Optimising the Client-Consultant-Contractor Relationship to Successfully Deliver Large Capital Projects

- Identifying and selecting appropriate partners
- Establishing key criteria for successful long-term partnerships
- Evaluating the role of SMEs in large infrastructure delivery contracts
- Exploring the trade-off between cost and added value and how that value can be demonstrated

Lisa Willetts, Head of Procurement, Hinkley C Marine Project, Costain

13.00 Q&A

13.15 Lunch

14.00 Opening remarks from the Afternoon Chairman:

Peter Skinner, CEO, Environment & Ground Engineering, EMIA, AECOM

Session 4: International Drivers & Opportunities

14.05 State of the global environmental consultancy market and future outlook

Examining Environment Analyst's latest research/survey findings on the global EC sector, with regional, service area, client sector insight; plus industry rankings, M&A trends and market forecasts

Anya Hembrough, Senior Analyst, Environment Analyst

14.15 International Keynote: Managing the Challenges and Opportunities Facing Multinational Environmental Consultancies

- Examining Golder's international growth journey - milestones, market positioning & business model, a review of the last 12-18 months' experience
- Achieving business resiliency and agility in a transforming market:
 - managing the downturn in the global natural resources markets, and positioning for the up-turn
 - restructuring, right-sizing and refocusing - new markets, clients & strategic priorities, fostering service innovation
- Global mega trends - key opportunities and threats for the EC sector:
 - responding to the industry trend towards mega-mergers and integrated service providers - size vs. specialism

Dr Hisham Mahmoud, Global President & CEO, Golder Associates

Session 5: Client Perspective

14.45 Our Expectations of Working with the Environmental Services Sector to Address Key Environmental and Sustainability Challenges

- Detailing the environmental impacts and challenges we face and solutions we are seeking to mitigate them
- Outlining our needs and priorities across different projects, and what we expect from our consultant and contractor partners in helping to address these

Jessica Campbell, Consents Manager, The Crown Estate

Session 6: Roundtables

15.10 An opportunity to discuss a relevant topic in a more informal, participative format. Delegates may choose which roundtable to attend, and each table will be hosted by a facilitator to lead discussion, encourage optimum debate and exchange of ideas

A.Improving Client Engagement & Relationship Management

Torsten Glaeser, Supply Chain Strategy Lead for Environmental Procurement and Supply Chain Management (EPSCM), BP

B.Brexit: Business Risks & Opportunities

Philip Stewart, Senior Partner, ERM

C.Getting Meaningful Outcomes from "Big Data"

Vicky Pope, Head of Science and Technology Futures, Met Office

D. Scaling Consultancy Operations to Maximise Returns and Minimise Risk

Stuart McLachlan, Chief Executive, Anthesis Consulting Group

E. The Changing Shape of Corporate Sustainability Reporting & Environmental Data Management Tools

Andrew Rickard, Industrial, Environmental & Sustainability Lead, Digital Transformation, IBM UK Ltd

F. Project, Procurement & Partnership Challenges Faced by SMEs

Jon Cooke, Managing Director, ESI Consulting

G. Plan ahead for M&A - Strategies to Prepare your Business for Future Growth or Sale

Alex White, Managing Director, Head of M&A and Strategic Advisory, Europe, Equiteq

H. Alternative Break-out Session: Detailing the development of an Industry Evidence Programme (IEP) to deliver proportionate EIA in the UK

When carried out correctly, environmental impact assessment is a useful and powerful tool, helping to manage risk and support multidisciplinary project teams. However, environmental statement EIAs have become increasingly lengthy and disproportionate, adding cost and time to projects.

This project, with a cross-sector steering group, has begun a pilot programme to demonstrate the IEP concept based on offshore wind and will develop an industry evidence base (IEB) for the sector that, if successful, can be used to develop IEBs more widely.

This session will involve a short presentation followed by an opportunity to ask questions and discuss the potential for this to be used in other sectors and practicalities.

Rufus Howard, Director - Sustainable Development, Royal HaskoningDHV

15.55 Coffee

16.15 Roundtable Feedback

Each roundtable facilitator will share the key learning points from their table discussion with the audience

16.35 Harnessing New Technology to Add Value and Improve Service Offering

- Knowing where best to invest time, money & resources - and drive it forward:
 - getting the timing right and choosing the most appropriate pace of adoption
 - client engagement and the art of successfully "selling" them new technology and service innovation
- Exploiting data and technology to support informed decision-making and improve outputs:
 - examining the use of new digital and interactive tools - best practice examples

- exploring the development of collaborative partnerships to capitalise on developments in data management software
- effective data collection and analysis - how to avoid generating data for the sake of it
- achieving open access to data and better data sharing

Craig Simmons, Chief Technical Advisor, Anthesis Group

Andrew Rickard, Industrial, Environmental & Sustainability Lead, Digital Transformation, IBM UK Ltd

Rufus Howard, Director - Sustainable Development, Royal HaskoningDHV

Session 8: Resourcing and Skills Strategies

17.20 Best Practice Resourcing Solutions for Recruiting & Retaining the Best Staff

- Determining how can the sector can bring on and secure the staff and skills needed to deliver on projects now and in the future:
 - pinpointing where environmental skills shortage is a threat and solutions to address this
- Exploring innovative recruitment, professional development and graduate training practices:
 - improving links with academic institutions and course input
 - apprenticeships and other government schemes
 - enabling and incentivising leavers to return to work
- Assessing the implications of Brexit – flow of staff within and between the UK/EU and international resourcing opportunities
- Innovative techniques for improving staff retention:
 - examining what motivates environmental professionals and how this changes throughout their career
 - upskilling and enabling transferability of skills

Martin Baxter, Chief Policy Advisor, IEMA

Marie Cloherty, Senior Consultant, Acre

The speakers' presentations will be followed by an open audience discussion on alternative resourcing solutions.

17.55 Closing remarks from the Chairman

Close of Summit

followed by a Networking Drinks Reception

Social media



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environmentanalyst

Delegate Rates

Subscriber early bird price - if booked by 28/04/2017	-	£463
Subscriber price - if booked after 28/04/2017	-	£513
Pre-Summit Industry Leaders` Networking Dinner	-	£85
Early bird price - if booked by 28/04/2017	-	£515
Full price - if booked after 28/04/2017	-	£565
Second / third delegate	-	£447 / £375

NB - All listed prices exclude VAT at 20%

Event times

Wednesday 21 June 2017

09:00 - 17:45

Location

Holiday Inn London - Kensington

Wrights Lane
Kensington


London W8 5SP

www.hilondonkensington.com

Three ways to register

 www.environment-analyst.com/business-summit2017

 orders@environment-analyst.com

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Supported by:



Exhibitor:



Plus! Pre-Summit Industry Leaders` Networking Dinner

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to sustainability

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